

How to get a job in Canada



Hello!



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Purpose of today's session

Provide you with information about the Canadian work culture, and to share tips to help you find the right job.

Agenda
1. Where to find jobs Developing a strategy; Gaining experience in Canada; Where to search for jobs
2. How to apply for a job in Canada Tips for online applications, Applying during the pandemic
3. Preparing your application and resume Cover letter; Resumes: Making and impression
4. How to create opportunity through networking Developing your networking and personal brand; Interest interviews; How to create a professional LinkedIn profile
5. How to be prepared for a job interview Preparing for your interview; Tips for a virtual interview
Q&A

01

Where to find jobs in Canada

Developing a Strategy

Before applying to a new position, it is important to understand why you are applying and where you see yourself in 3-5 years.



Considerations

- Decide what you want in a job - what are you passionate about?
- Identify your personal ambitions and goals
- Reflect on your experience and skillset

Gaining Experience in Canada:

Employers in Canada look for job candidates whose education and skill set will be valuable in the workplace. There are many ways to gain tangible work experience as a newcomer to Canada:



**Co-operative
Education**



Job Fairs



Volunteering



Everyone joining the workforce needs to start somewhere!

Where to Find Jobs

1. Company Career Pages:



Two steps forward...

At Scotiabank, there's no going backwards. Our sights are always set on the future; we're progressive, performance driven, forward-thinking and we have zero interest in the status quo.

[Explore new opportunities](#)



Our passion knows no bounds.

That's why our organization spans the globe. Scotiabank is powered by a worldwide team of 99,000 people – each one of them is passionate, driven, and helps propel us forward.

[How to join our team](#)



Our bottom line is connection.

It's what keeps us thriving globally, it's why our passion knows no bounds, and it's why we believe in an inclusive and diverse environment.

[Why Scotiabank?](#)

3. Job Fairs:



2. Social Networking & Job Sites:



4. Government Career Banks:



Government
of Canada

Gouvernement
du Canada

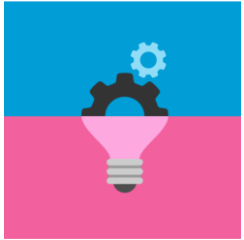
On this page:

- [Work during COVID-19](#)
- [Job search tools](#)
- [Employers hiring](#)
- [Labour market news](#)
- [Government resources](#)

02

How to Apply for a Job in Canada

Tips for Online Applications



Be Strategic

- Choose Target roles and companies based on your skills, knowledge, experience and education



Role Research

- Review the job posting and make sure the skills required compliment your experience and goals



Company Research

- Understand what they do, their purpose and their stakeholders



Tailor Resume

- Every application should be unique to the role

Applying during the Pandemic

Your number one job right now is to make sure you and your family are safe. However, if you are available to work, there are many job options and ways to contribute to Canada's response to COVID-19.

1

Boost your skills

2

Consider a job in essential service

3

Working from home may be an option

4

Consider working in a different field

5

Volunteer with a local organization

6

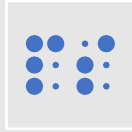
Network and gather intel

03

Preparing Your Application and Resume

Cover Letters

Is a cover letter necessary?



Although it might seem old-fashioned in 2021, cover letters are still necessary.



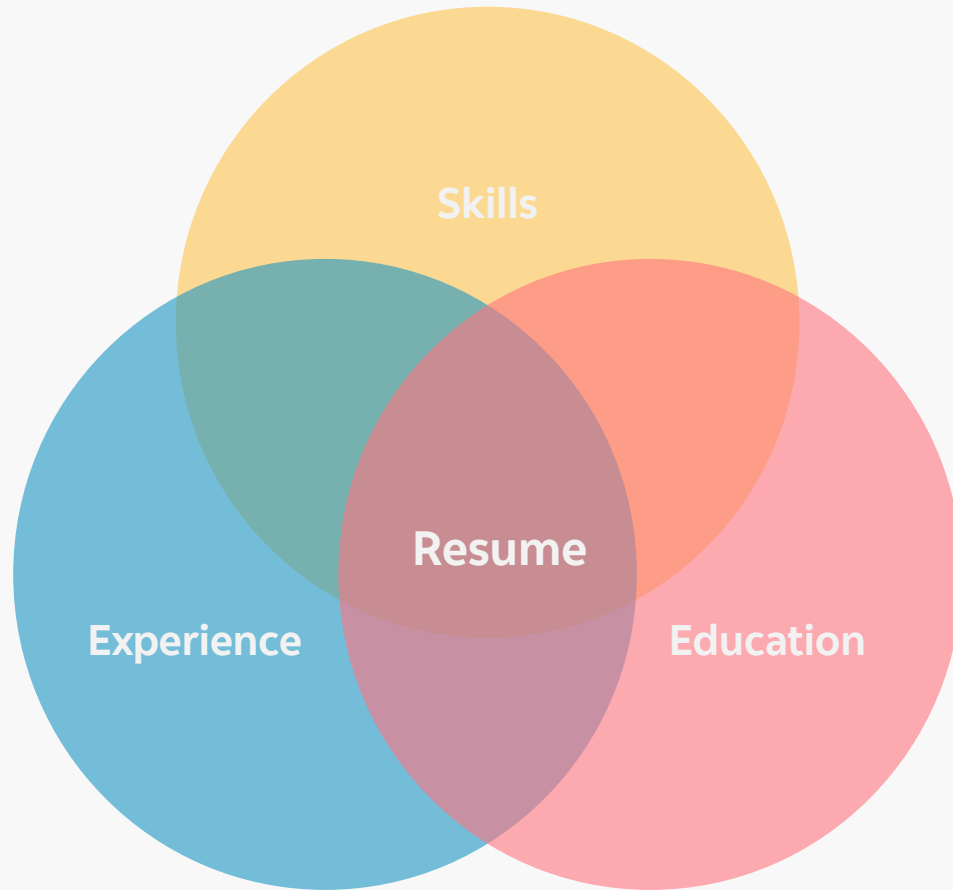
3 out of 4 hiring managers say cover letters are still important to their hiring decisions.

A cover letter is necessary if:

- The job you're applying for requires one
- Someone has recommended you for the position
- You want to provide information not included in your resume

Making an Impression

Areas to Highlight



Structure

- 1) Overview or mission statement at the top of the first page
- 2) Clear flow with title headers and marked sections, supported by bulleted lists of accomplishments
- 3) Relevant keywords presented in context throughout the resume

Tips:

- Make your resume easy to read
- Keep it simple (2-3 pages)
- Tailor your resume to the job

04

How to Create Opportunity through Networking

Networking & Branding

Building an attractive personal brand and network is essential when creating a name for and differentiating yourself in your respective industry or profession.

NETWORKING

Why is it important?

- Allows access to opportunities you may not find on your own
- Can provide insight and advice on how to improve professionally
- Can act as a reference, provide job leads, job search advice, and insight into new areas
- Supports in career development

PERSONAL BRAND

- Say 'yes' to opportunities and challenges, and that includes being open to volunteer as well.
- Take on opportunities to make yourself stand out
- Add value to meetings – speak up
- Influence your peers

Interest Interviews



Sample Questions

Steps of Interest Interview

- Research Career Fields
- Identify people to interview
- Prepare
- Initiate contact
- Conduct the informational interview
- Follow-up

- How did you get where you are today?
- What training would I need before considering getting into this field?
- What could I expect as a beginning point in this area?
- What is the best part of what you do?
- What are the headaches of your role?
- What is the inside reality of the situation versus the way people perceive it from the outside?
- What kind of income could I expect early on?
- What is meaningful for you about what you do / about your situation?
- If you had to do it all over again, what would you do differently?
- What advice would you have for someone like me?

How to create a professional LinkedIn profile

1.

Have a great headshot that shows your personality, but is also professional.

2.

Include a great summary of who you are and what you're passionate about.

3.

Include all of your relevant work and volunteer experience, and education.

4.

Join groups that are relevant to the things that you care about.



05



How do you prepare for an interview?

Preparing For Your Interview



01

Research

- Conduct research on the company's product and services and the responsibilities of role you are interviewing for.



02

Recall Your Experience

- Think of different circumstances you've encountered and what actions you've taken.



03

Practice your Speaking Voice & Body Language

- Practice answering questions in a clear and concise manner and maintain professional body posture in preparation for a video or in-person interview.



04

Prepare for Situational & Behavioral Questions

- Prepare for 'What If' questions and identify real life examples from your experience to support your answers.



05

Prepare to Think on Your Feet

- Don't over prepare, be agile and anticipate questions you weren't expecting.

Tips:

- Focus on deliverables required for the role
- Include quantitative and qualitative results where possible
- Practice the STAR method (Situation, Task, Action, Result)

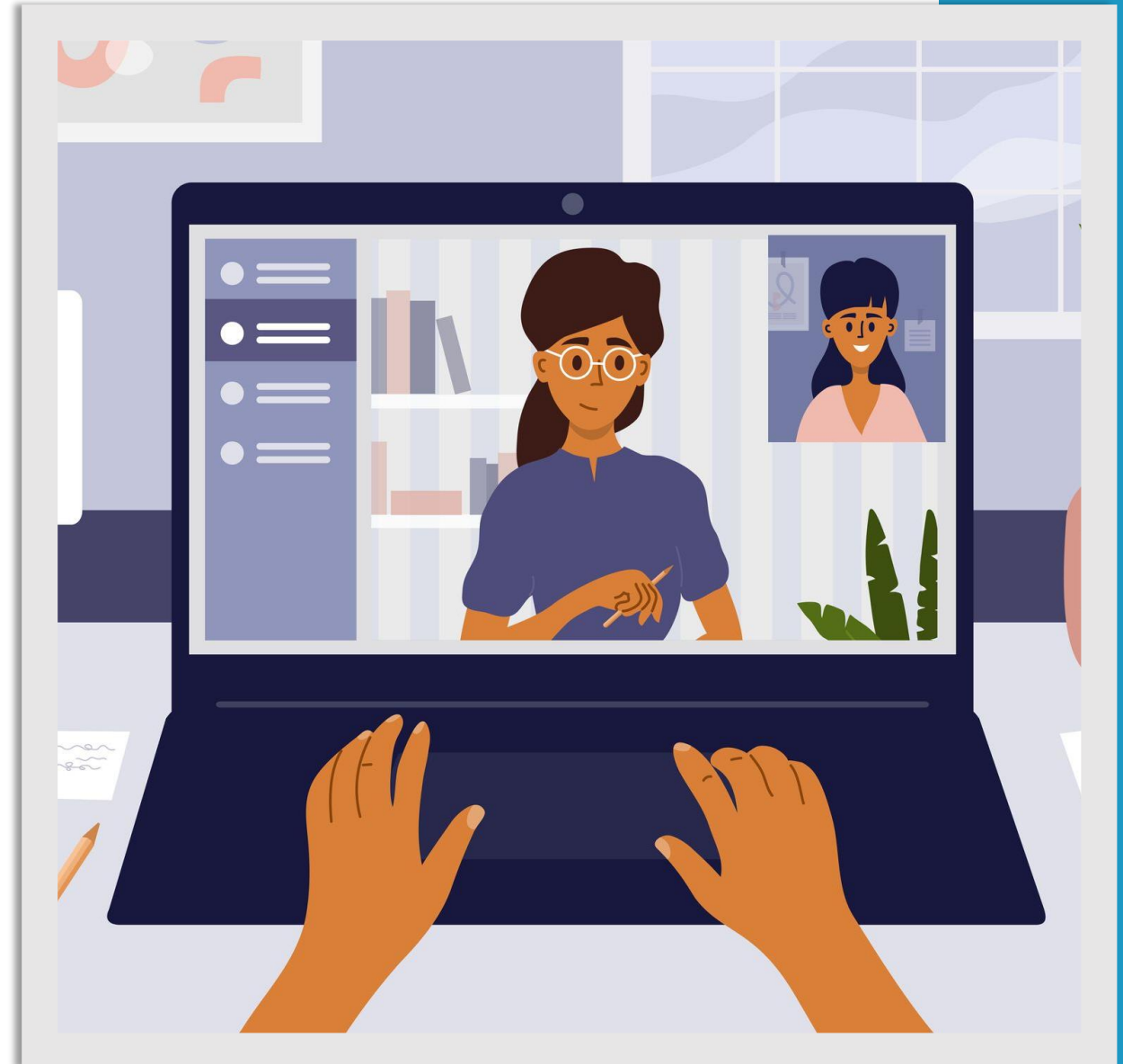
Tips for a Successful Virtual Interview

Areas of Focus:

1. Act as you would for an in-person interview
2. Check your camera prior to interview
3. Have a conversation with the interviewer, not yourself
4. Ask thoughtful questions

Tips:

- Keep your answers brief and to the point
- Let the Recruiter or Manager guide the interview- focus on what is being asked
- Look at the camera when speaking
- Be yourself



Q&A