



Finding your next role

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Visible Minorities/Black Talent

Agenda



RESEARCH &
NETWORKING



RESUME & SOCIAL
MEDIA



VIRTUAL
INTERVIEWING

Research and networking



LAYING THE
GROUNDWORK



NETWORKING



STAYING MOTIVATED

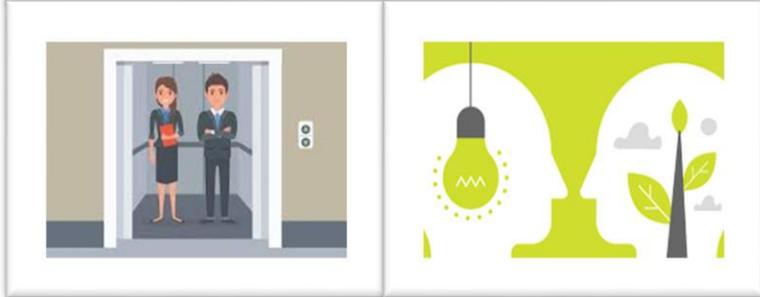
Laying the groundwork



Where to start? Look at formal (meetups/groups) and informal (social circle) networking opportunities/Immigration Serving Organizations

Stay relevant and set expectations; target events related to your interests and people in those spaces.

Make sure your LinkedIn® is updated and detailed.



Elevator pitch



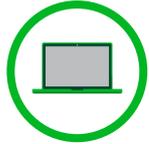
Staying motivated



Online personal brands



What is it?



Creating it on LinkedIn[®]



Personal brand - What is it?



What words would you use to describe yourself?

Committed

Approachable

Story teller

...

...

Building your profile



Use your words and incorporate them in your profile (You don't have to use all).

The "About me" section should describe what you do, what projects you worked on, your strengths and what you would like to do.

Remember this is a snapshot of your resume.



Best practices



- Avoid adding designations in your name
- Choose a photo that's professional and welcoming
- Put your current role in your headline or get creative and come up with an engaging tagline
- Customize your LinkedIn® professional networking services URL
- Add a banner to make it more professional
- Turn your summary into a professional story
- Optimize your location
- Build your network



Resume



- Clean layout and easy to read
- Two pages max
- Highlight your skills, a good summary outlining who you are and what you are looking for
- Think about the specific job you're applying to and speak to the job requirements
- Avoid spelling and grammatical errors
- Remove irrelevant or outdated experience
- State your most important points first and include big achievements
- Quantify as much as possible
- Credentials
- * Pet peeves?



Note: Everyone has their own opinions, even recruiters. What I believe may be different from a recruiter at another institution.

Virtual interview



A **virtual interview** is an interview that takes place remotely, sometimes over the phone, but often using technology like video conferencing and other online communication platforms. Virtual interviews are often conducted much the same way as face-to-face interviews. That said, virtual communication requires special considerations and adjustments due to the limited ability to read body language and facial expressions.



PREPARE



DELIVER



FOLLOW-UP

Prepare



Research



Be prepared to speak to your background and experiences



Prepare a list of questions



Practice at home



Dress to impress



Prepare your interviewing space

Deliver



Keep background clean and tidy

Limit distractions

Build rapport

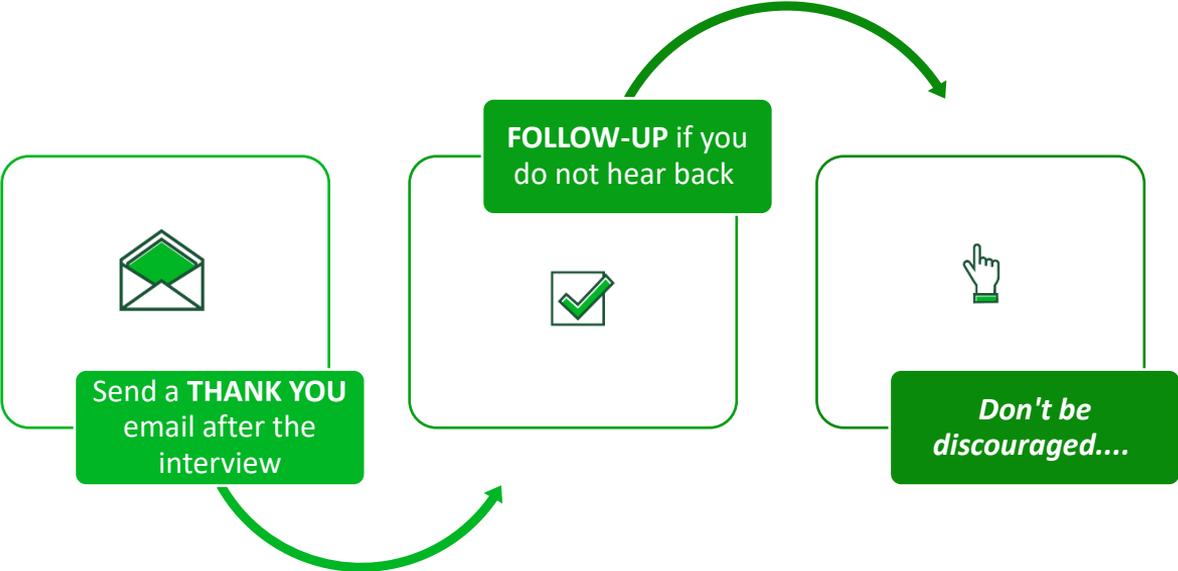
Be your authentic self

Avoid common mistakes

Make your career objectives clear



Follow-up





Questions?