



Finding your first job in Canada

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Agenda



**Research &
Networking**



**Resume & Social
Media**



**Virtual
Interviewing**



**Building your
Brand**

Research and Networking



Laying the
groundwork



Networking



Staying
motivated

Laying the Groundwork

- Look at formal (meetups/groups) and informal (social circle) networking opportunities/Immigration Serving Organizations
- Stay relevant and set expectations; target events related to your interests and people in those spaces
- Make sure your LinkedIn® is updated and detailed
- Elevator pitch



What is Networking?

- "Networking" happens when you meet people and establish and cultivate relationships through regular communication for mutual benefit

Why is it Important?

- Essential strategy for building your career
- Provides information about workplace opportunities, important people across and outside the organization, and unwritten rules that can influence your advancement



Networking



Staying Motivated



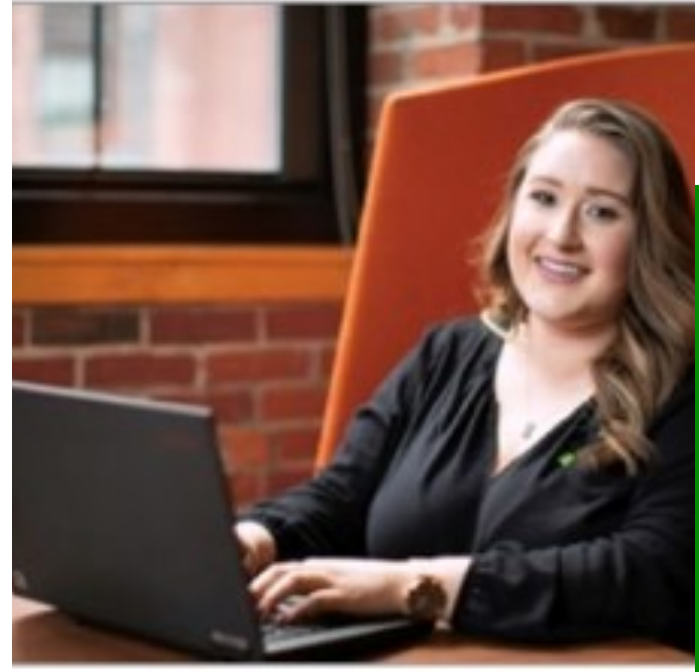
Online Personal Brands



What is it?



Creating it on LinkedIn®



Personal brand – What is it?

What words would you use to describe yourself?

Committed

Approachable

Storyteller

.....

Building your profile

- Use your words and incorporate them in your profile (You don't have to use all).
- The "About me" section should describe what you do, what projects you worked on, your strengths and what you would like to do.
- Remember this is a snapshot of your resume.



Best Practices

- Avoid adding designations to your name
- Choose a photo that's professional and welcoming
- Put your current role in your headline or get creative and come up with an engaging tagline
- Customize your LinkedIn® professional networking services URL
- Add a banner to make it more professional
- Turn your summary into a professional story
- Optimize your location
- Build your network



Building your Network

- Stay optimistic
- Be prepared for setbacks: Not everyone is willing to help and not every recruiter responds to their messages (or they may take some time)
- Follow-up
- Also remember to reach out to people in the team: Connect with people beyond the recruiter or hiring manager



Resume

- Clean layout and easy to read
- Two pages max
- Highlight your skills, a good summary outlining who you are and what you are looking for
- Think about the specific job you' re applying to and speak to the job requirements
- Avoid spelling and grammatical errors
- Remove irrelevant or outdated experience
- State your most important points first and include big achievements
- Quantify as much as possible
- Credentials
- Pet peeves?



Note: Everyone has their own opinions, even recruiters. What I believe may be different from a recruiter at another institution.

Virtual Interview

- A **virtual interview** is an interview that takes place remotely, sometimes over the phone, but often using technology like video conferencing and other online communication platforms. Virtual interviews are often conducted much the same way as face-to-face interviews. That said, virtual communication requires special considerations and adjustments due to the limited ability to read body language and facial expressions.



Interviewing



Now that you have secured that interview, here are some tips that you can follow before, during and after the interview



Prepare



Deliver



Follow-Up

Prepare

- Research
- Be prepared to speak to your background and experiences
- Prepare a list of questions
- Practice at home
- Dress to impress



Deliver



- Keep background clean and tidy
- Limit distractions
- Build rapport
- Be your authentic self
- Avoid common mistakes
- Make your career objectives clear



Follow-Up

The thank you note is not an opportunity to add more content to an interview but is a chance to demonstrate your excitement and appreciation.

- Send a quick email thanking the hiring manager for their time
- Keep it short and sweet
- Mention one specific thing about the interview or what you learned about the organization



Questions?

