



World Education Services

Optimizing Your Job Search:
HR Insights and Credential Evaluation

Presenters

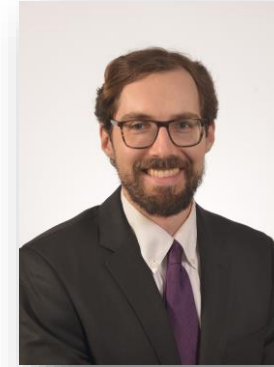


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Meet our Panelist



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Founded in 1974, WES is a non-profit social enterprise that supports the educational, economic, and social inclusion of immigrants, refugees, and international students. From evaluating academic credentials to shaping policy, designing programs, and providing philanthropic funding, we partner with a diverse set of organizations, leaders, and networks to uplift individuals and drive systems change.





Our Vision

Everyone is able to put
their education, experience,
and skills to work
anywhere in the world.



Our Mission

We help people **learn, work,**
and thrive in new places. We help
society **recognize the value** of
people's education and experience.

What is a credential evaluation?

A credential evaluation is a comparison of one's academic accomplishments to standards in the U.S. or Canada. This report helps institutions like schools, employers, licensing boards, or immigration authorities better understand an individual's educational background.

A report from WES:

- Identifies and describes the academic study
- Verifies that the institution is a legitimate teaching authority
- May include a grade point average (GPA) equivalency
- Confirms the authenticity of the academic documents



Utility of a Credential Evaluation

A WES credential evaluation is widely accepted across industries



Options for WES Credential Evaluations

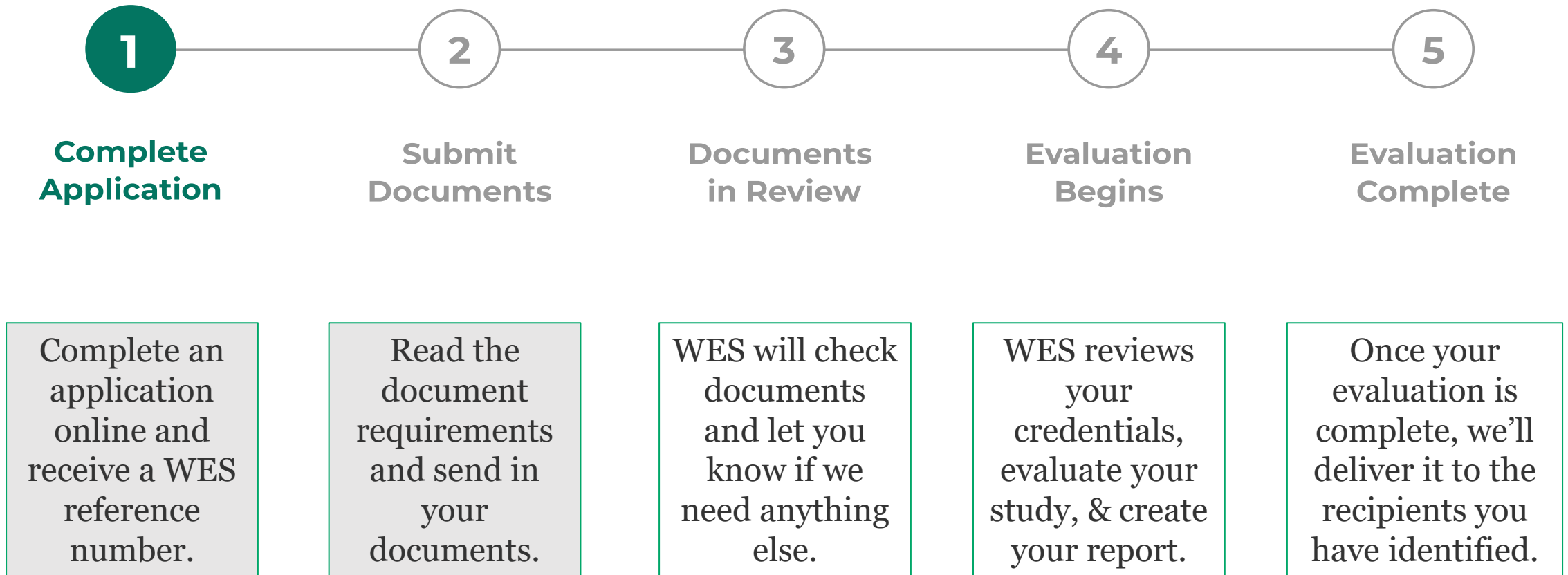
Document-by-Document (DxD)

- Based on authenticated documents
- Identifies and describes each credential—such as a degree or diploma—that an applicant submits to WES
- Provides the equivalency in terms of Canadian education
- Is appropriate for immigration and employment purposes, and for entering a college or university program as a first-year student
- Starting at C\$130 (ICAP C\$171)

Course-by-Course (CxC)

- Based on authenticated documents
- Includes all features in a DxD report
- Also includes a detailed analysis of each course listed on the transcript
 - The equivalency in terms of Canadian education
- CxC evaluation report usually meets the requirements of licensing boards and higher education graduate programs.
- Starting at C\$237 (ICAP C\$278)

The WES Credential Evaluation Process



How can I use my report to support my job search?

Beyond being a requirement for some job applications, a credential evaluation report can be a useful tool in your job search in at least four ways:

- **Identify suitable jobs:** Use your degree equivalency to determine which jobs match your qualifications. For example, if your degree is equivalent to a bachelor's, you might skip jobs requiring only a high school diploma.
- **Enhance your résumé and cover letter:** Add your evaluation to your résumé and cover letter. Mention that you have had your international education evaluated and verified and meet the job's education requirements. You can even include the degree equivalency in the education section of your résumé.
- **Boost your interview confidence:** Bring a copy of your evaluation to show the interviewer. And remember to highlight your language skills and international experience.
- **Negotiate your salary:** If you receive a job offer, you can suggest having your official evaluation report sent directly by the credential evaluation agency to the employer. This is a good step to help ensure that you are compensated appropriately for your skills and education.

The WES Advantage

- Trusted, accurate, and reliable service
- Expert staff, network, and resources
- Lifetime value and competitively priced.
- Excellent customer and client services
- Embracing technology; fast and secure report delivery
- Social Impact Programs



Panelist Q&A: Job Search Strategies

Please share your questions in the chat



Thank you!

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