

# Starting Your Immigration Journey in 2025

*With guests from Cohen  
Immigration Law, Prometric, and  
World Education Services*



CanadaVisa

Your Trusted Source on  
Canadian Immigration.



[canadavisa.com](https://canadavisa.com)

# Your Immigration Journey: Where to Start

Permanent Residence



Cohen Immigration Law

Olivia Cohen, JD

Immigration Attorney

# Permanent resident pathways

01

## Economic

- Express Entry
- Provincial Nominee Program (PNP)

02

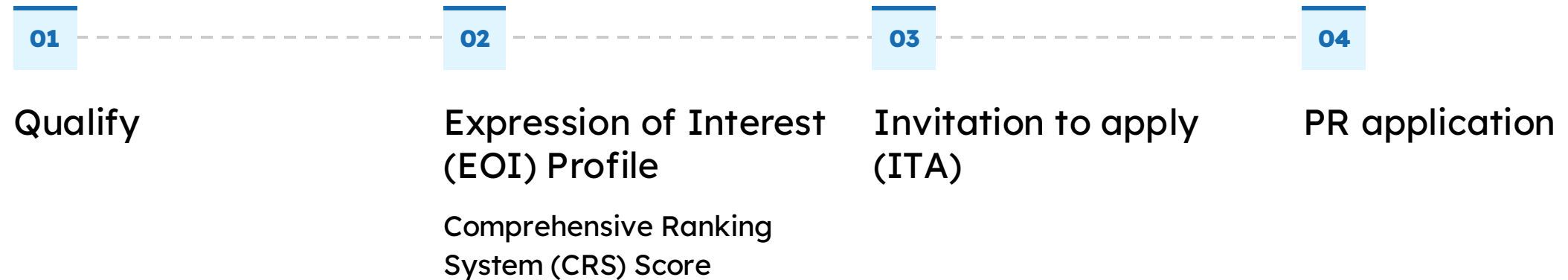
## Family reunification

03

## Humanitarian/ compassionate

# Getting PR through Express Entry

Express Entry



# Whom is Express Entry best for?

- High CRS Score
- Category-based draw eligible
- Enhanced PNP-eligible

# General requirements

01

## Admissible

02

## Inadmissibility

- Medical
- Criminal
- Misrepresentation
- Immigration violations
- Security

03

## Application

- Biometrics
- Police certificates
- Medical Exam

# Competing to receive an ITA through Express Entry

01

## Eligible - Federal programs

- Canadian Experience Class (CEC)
- The Federal Skilled Worker Program (FSWP)
- The Federal Skilled Trades Program (FSTP)

02

EOI → CRS Score

03

Draw → ITAs

# Skilled Work Experience

01

National  
Occupation  
Classification (NOC)

02

NOC Code

03

NOC TEER



# NOC TEERs

TEER	Description	Example occupations
0	Management	Customer Experience Manager (60020)
1	University	Financial advisors (11102)
2	College/2+ years apprenticeship/ supervisory	Team lead – Customer service – (62023)
3	College / <2 years apprenticeship/ 6+ months on job	Personal banking associate (63102)
4	High school/ several weeks on the job	Customer services representatives – financial institutions (64400)
5	No education; only short-term work demonstration	Office cleaner (65310)

# Express Entry Draws

01

General

02

Canadian  
Experience  
Class (CEC)

03

PNP

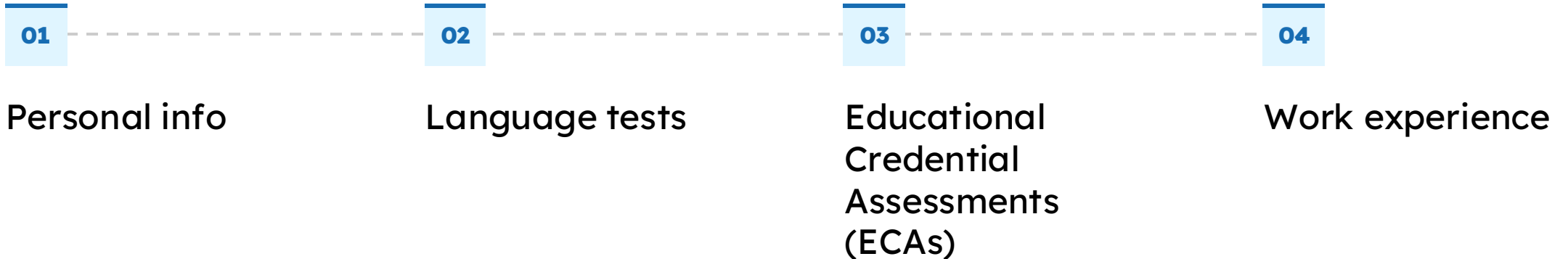
04

Category-  
based draws

# Comprehensive Ranking System (CRS)

Section	Max score
Core human capital (or core human capital + spouse)	500
Skill transferability	100
Additional points	600
Total	1200

# Submitting an EE profile



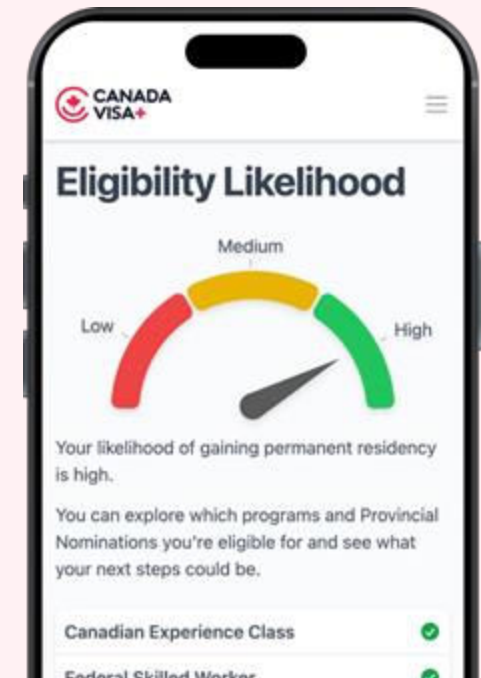
# Navigating Express Entry with CanadaVisa+



## CanadaVisa+ (CV+)

- Eligibility
- CRS Score
- Competitiveness
- Enhanced PNP Stream eligibility

CanadaVisa+  
Assessment ↗



# Increasing competitiveness

01

CRS Score

02

Category-based draws

# Boosting CRS

01

Language

02

Education

03

Work Experience

# Next steps

01

Sign up for CV+

02

Free consultation



# Questions?

Olivia Cohen, JD


Immigration Attorney

Permanent  
Residence

Cohen Immigration Law



# Thank you!



# Language Testing for Your Immigration Journey – CELPIP 101

# CELP Basics

Quick Facts



## CELP-General

- Accepted by Immigration, Refugees and Citizenship Canada (IRCC) as proof of English language proficiency for **permanent residency**
- Accepted for **Post-Graduation Work Permit** Applications
- Accepted by numerous professional organizations, including:
  - College of Immigration and Citizenship Consultants (CICC)
  - Real Estate Council of British Columbia (RECBC)



## CELP-General LS

- Accepted by Immigration, Refugees and Citizenship Canada (IRCC) as proof of English language proficiency for **Canadian citizenship**

# Why Choose CELPIP

Score Descriptors

CELPIP Level	CELPIP Descriptor	CLB Level
12	Advanced proficiency in workplace and community contexts	12
11	Advanced proficiency in workplace and community contexts	11
10	Highly effective proficiency in workplace and community contexts	10
9	Effective proficiency in workplace and community contexts	9
8	Good proficiency in workplace and community contexts	8
7	Adequate proficiency in workplace and community contexts	7
6	Developing proficiency in workplace and community contexts	6
5	Acquiring proficiency in workplace and community contexts	5
4	Adequate proficiency for daily life activities	4
3	Some proficiency in limited contexts of personal relevance	3
2	Limited ability in contexts related to immediate needs	1, 2
1	Insufficient information to assess	/
0	Insufficient information to assess	/
NA	Not Administered: test taker did not receive this test component	/



# CELP Prep

Score Comparison Chart

Free

2 Writing and 2 Speaking responses at **every** CELPIP Level, with analysis

## CELPIP Score Comparison Chart

Learn what we look for at each CELPIP Level, review sample questions and responses, and study our analysis of why those scores were given.

Speaking Scores

Writing Scores

+ Level 12

+ Level 11

+ Level 10

+ Level 9

+ Level 8

+ Level 7

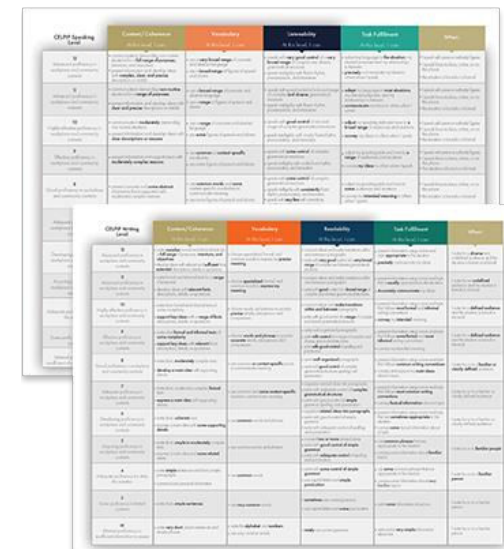
+ Level 6

+ Level 5

+ Level 4

+ Level 3

+ Level 0-2 (M)

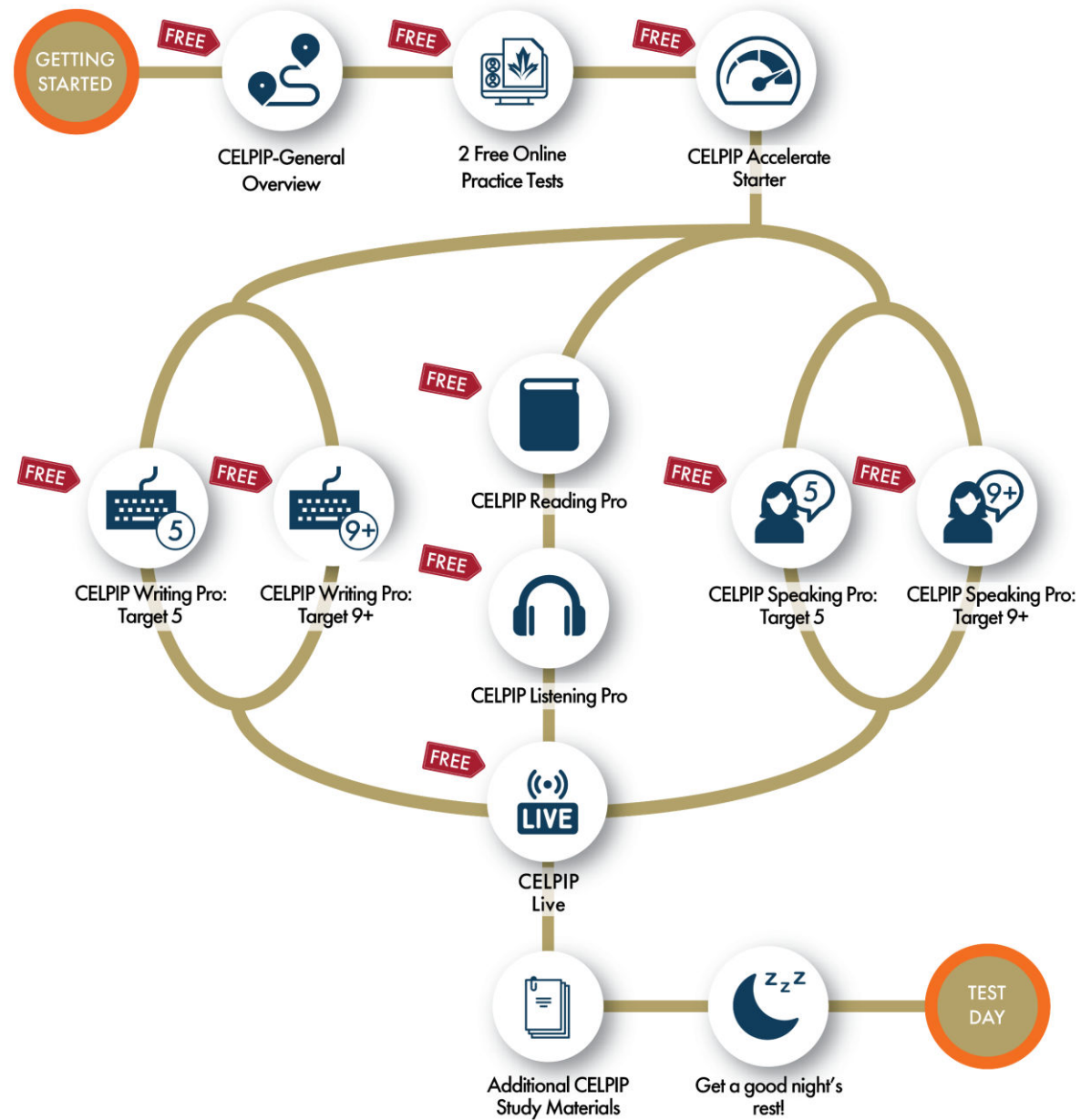


The image shows two overlapping PDF documents of the CELPIP Score Comparison Chart. The top document is slightly offset to the right and top, showing the 'Speaking Scores' tab. The bottom document is slightly offset to the left and bottom, showing the 'Writing Scores' tab. Both documents display a table with columns for 'Level', 'Speaking', 'Writing', 'Listening', 'Reading', and 'Overall'. The rows represent different CELPIP levels from 0-2 (M) to 12. The table contains detailed level descriptors for each skill and overall score.

## CELPIP Score Comparison Chart

- Detailed level descriptors for each CELPIP Level for Speaking and Writing
- Level descriptors also available as PDF download
- In-depth analysis of each sample response

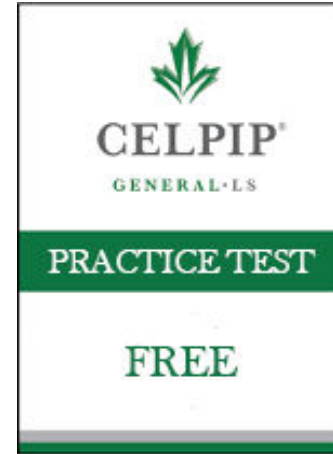
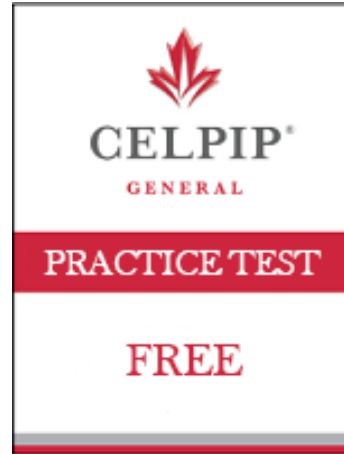
# CELP Path to Success



# CELP Prep

Free

with  
test registration



## CELP IP Practice Tests (Starter Set)

- 2 complete, free tests available now on our website
- A helpful way to learn about the test



# CELP Prep

**Free**  
with  
test registration



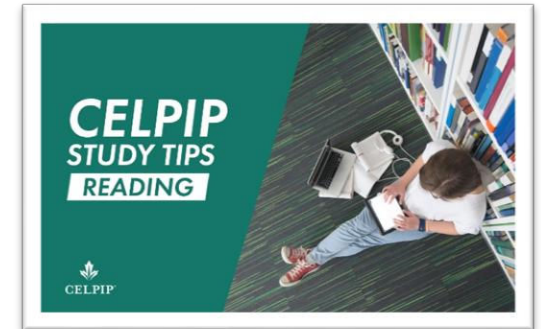
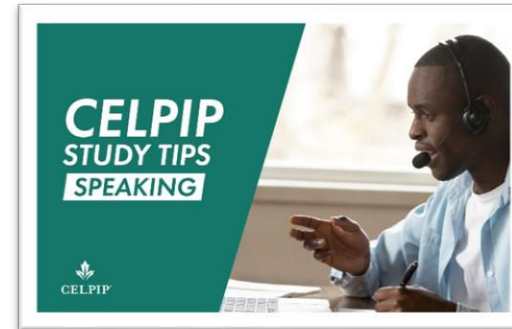
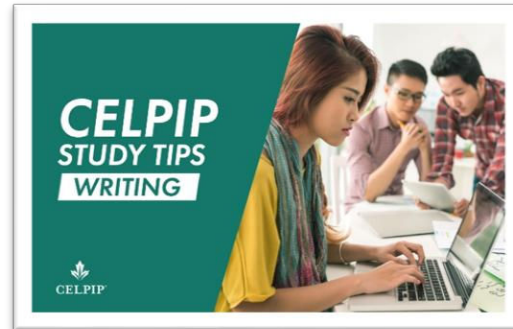
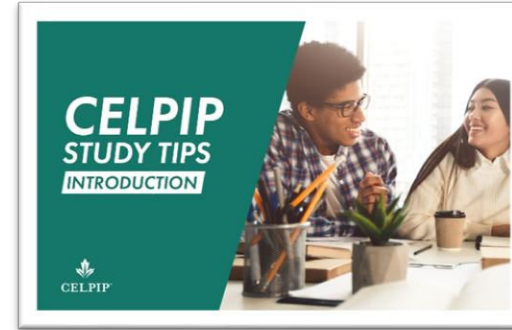
## CELPIP Accelerate Starter

- Videos, quizzes, and practice questions.
- 5 hours for CELPIP-General
- 2.5 hours for CELPIP-General LS

# CELP Prep

Study Tips

YouTube



In addition to our webinars, we offer comprehensive study tips and 30+ hours of free study content to build a study routine that will help you meet your goals in as little as 5 minutes a day!

# CELPIP Study Materials: CELPIP Live on YouTube

- Interactive
- Test information, practice questions—and fun!
- Past topics include:
  - Test day procedures
  - Speaking and Writing response analysis
  - Skills focus (Listening, Reading, Writing, Speaking)
  - Achieving Level 9
- Past episodes at [CELPIPOfficial](#)



# CELPIP Study Materials: The Official CELPIP Podcast



- Tips and strategies to guide your CELPIP preparation
- Over 20 episodes available
- Current episodes include:
  - Fun Ways to Build Your English Proficiency
  - Interview with a Former Writing Rater
  - A Dramatic Approach to Speaking
  - Busting CELPIP Myths
- Listen anywhere, any time, on any device/platform
- Episodes and transcripts on the **CELPIP Blog** ([celpip.ca/blog](https://celpip.ca/blog))

## More Information

- **CELPiP website** – [celpip.ca](http://celpip.ca)
- **Bookstore website** – [celpip.ca/study-materials](http://celpip.ca/study-materials)
- **Email** – [info@celpip.ca](mailto:info@celpip.ca)
- **Toll Free (within North America)** – 1-800-958-5186
- **Follow us on Instagram** – CELPIPTestOfficial
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# World Education Services

Understanding International Credential Evaluation

June 2025

# Presenters



**Abhinav Jana**

Head, Digital Marketing



**Founded in 1974**, WES is a non-profit social enterprise that supports the educational, economic, and social inclusion of immigrants, refugees, and international students. From evaluating academic credentials to shaping policy, designing programs, and providing philanthropic funding, we partner with a diverse set of organizations, leaders, and networks to uplift individuals and drive systems change.





## Our Vision

Everyone is able to put  
their education, experience,  
and skills to work  
anywhere in the world.



## Our Mission

We help people **learn, work,**  
**and thrive** in new places. We help  
society **recognize the value** of  
people's education and experience.

# What is a credential evaluation?

A credential evaluation is a comparison of one's academic accomplishments to standards in the U.S. or Canada. This report helps institutions like schools, employers, licensing boards, or immigration authorities better understand an individual's educational background.

A report from WES:

- Identifies and describes the academic study
- Verifies that the institution is a legitimate teaching authority
- May include a grade point average (GPA) equivalency
- Confirms the authenticity of the academic documents



# Utility of a Credential Evaluation

A WES credential evaluation is widely accepted across industries



# Options for WES Credential Evaluations

## Document-by-Document (DxD)

- Based on authenticated documents
- Identifies and describes each credential—such as a degree or diploma—that an applicant submits to WES
- Provides the equivalent credential in terms of U.S. education
- Is appropriate for immigration and employment purposes, and for entering a college or university program as a first-year student
- Starting at \$130 CAD

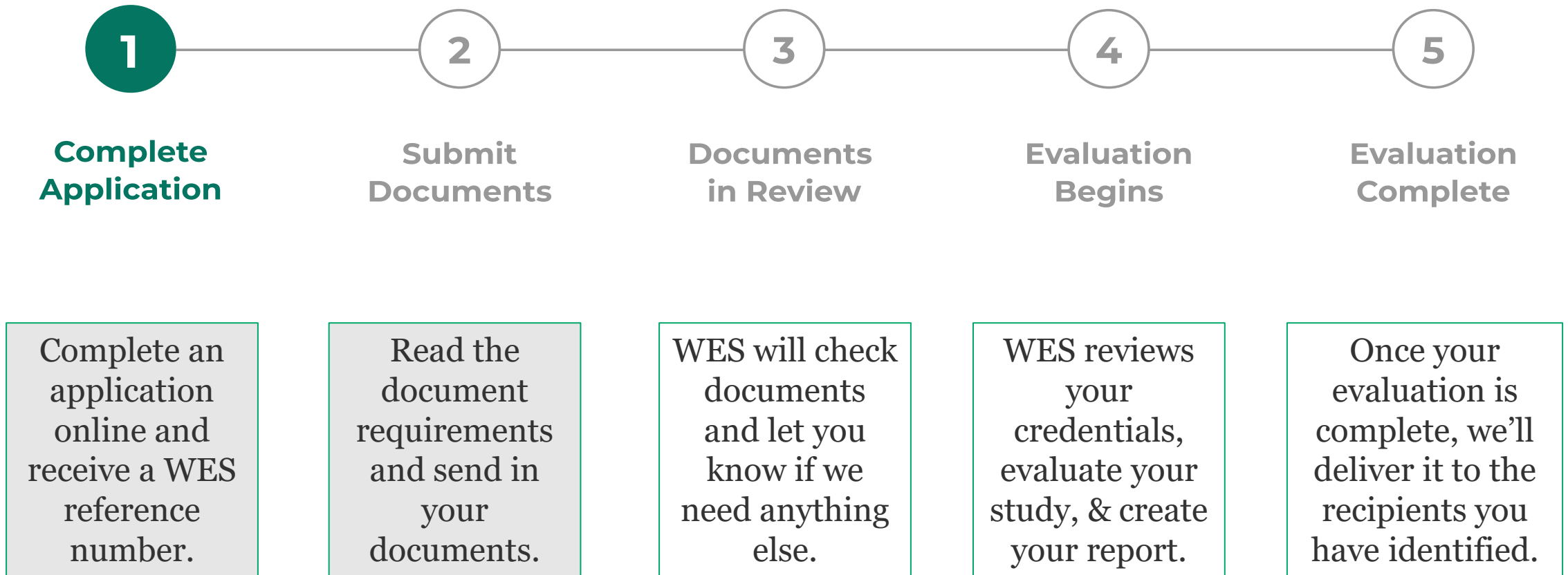
## Course-by-Course (CxC)

- Based on authenticated documents
- Includes all features in a DxD report
- Also includes a detailed analysis of each course listed on the transcript
  - Includes semester credits and grades converted and a calculated GPA
- A CxC evaluation report usually meets the requirements of licensing boards and higher education graduate programs.
- Starting at \$237 CAD

## Educational Credential Assessment (ECA)

- Based on authenticated documents
- Verifies your education background for Canadian immigration purposes.
- This report Highlights the equivalency of your credentials in terms of Canadian education.
- Starting at \$256 CAD

# The WES Credential Evaluation Process





# The WES Advantage

- Trusted, accurate, and reliable service
- Expert staff, network, and resources
- Lifetime value and competitively priced.
- Excellent customer and client services
- Embracing technology; fast and secure report delivery
- Social Impact Programs





# Thank you!

Sign up for more info here:



# Thank You

